



Founder & Executive Director

Elizabeth Woodcock, DrPH, MBA, FACMPE, CPC is the principal of Woodcock & Associates and the founder of the Patient Access Collaborative. This organization includes 90 of the nation's most prominent academic medical centers and children's hospitals, focused solely on patient access in the ambulatory enterprise. She is the author of Mastering Patient Flow, and co-author of The Physician Billing Process: Navigating Potholes on the Road to Getting Paid, both industry best-sellers. She is widely considered an industry leader in medical practice operations and revenue cycle management. She is frequently published and quoted in national publications including MGMA Connection and Medical Economics. She has focused on medical practice operations and revenue cycle management for more than 25 years and has led educational sessions for the American Medical Association, Healthcare Financial Management Association, and the Medical Group Management Association. She is the author or co-author of 17 best-selling books, including Front Office Success and Operating Policies and Procedures Manual for Medical Practices, in addition to the titles listed above. Prior to founding Woodcock & Associates, Elizabeth worked as Group Practice Services Administrator at the University of Virginia Health Services Foundation, as a long-time consultant for the Medical Group Management Association, as Director of Knowledge Management for Physicians Practice, Inc., and a Senior Associate at The Advisory Board Company. She is a Fellow in the American College of Medical Practice Executives and a Certified Professional Coder. In addition to a BA from Duke University, she completed a MBA degree in healthcare management from The Wharton School of Business of the University of Pennsylvania and a doctorate from the Johns Hopkins University Bloomberg School of Public Health.

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